

# Paradise Valley Community College

## Strategic Plan 2017-2020

### DRAFT

#### Vision

Paradise Valley Community College (PVCC) aspires to be the higher learning organization of choice by creating engaging lifelong educational relationships that inspire and support all learners to increase their capacity for personal growth and positive social change.

#### Mission

The Mission of Paradise Valley Community College is to educate the whole person and to serve our students and our communities by providing learning opportunities that are designed to help them achieve their goals.

#### Core Value: LEARNING

Learning is the core value of Paradise Valley Community College. PVCC encourages and supports learning at three levels — student, employee and organizational — and the integrative relationship between the three levels. Learning at Paradise Valley Community College means increasing the capacity of our students, our employees and the college itself, to achieve their goals. PVCC acknowledges organizational learning as a means to continuously improve our college.

#### Supporting Values

- Integrity  
We value integrity, trustworthiness and ethical behavior in all that we do.
- Diversity  
We respect different viewpoints and promote an inclusive campus environment.
- Partnerships  
We are committed to building and sustaining relationships that enhance learning.
- Excellence  
We support high quality teaching and learning to advance student success.
- Sustainability  
We apply practices that encourage organizational, social, economic and environmental responsibility.

## Learning Centered College Indicators

As a Learning Centered College, two questions are at the core of everything we do: How does this course, program, service, budget decision, or process positively impact student learning? And, how do we know? At PVCC, learning encompasses students, employees and the organization.

A Learning Centered College ensures that:

1. Learning outcomes that create substantive change in learners are identified and made explicit, and drive course, program, and curriculum development.
2. Learning outcomes are assessed for the purpose of demonstrating that learning occurred and to expand and improve learning.
3. Learning opportunities are accessible to learners and offered in a variety of formats and options.
4. A culture of student success exists.
5. College systems and environments are designed and evaluated in terms of their support of learning.
6. Employee and Organizational learning programs and the college's employees demonstrate a commitment to continuous learning.
7. Research about learning and learners routinely considered and systemically incorporated into the college's learning processes, programs, and services.

## Strategic Goals (2017-2020)

- ❖ Lead in Student Success and Learning
- ❖ Champion Community Engagement and Partnerships
- ❖ Advance an Inclusive and Diverse College Community
- ❖ Demonstrate Organizational Integrity and Sustainability

### Strategic Goal 1: Lead in Student Success and Learning

- **Ensure quality and access to educational programs, learning environments, and support services to increase student success, retention, and completion**
  - Strategy 1: Achieve outcomes of HLC Persistence and Completion Academy
    - Integrate Puma Pathway strategies across departments and units
    - Increase participation in General Education Assessment (Critical Thinking)
  - Strategy 2: Increase out-of-class educational experiences
  - Strategy 3: Implement student success initiatives to achieve Completion Agenda
- **Provide flexibility in course offerings and educational modalities**
  - Strategy 1: Strategically grow enrollment in response to market demand
    - *Start Almost Anytime (e.g. Multiple Starts)*
    - *Alternative Offerings (e.g. OER/Online/Hybrid/Flipped Classroom)*
  - Strategy 2: Expand internal and external Marketing and Communication efforts to target new and emerging markets (*e.g. Skill builder*)
- **Clarify Pathways and Degree Options**
  - Strategy 1: Strengthen relationships with state Universities to expand transfer pathways
  - Strategy 2: Align course offerings with workforce demand in areas of Career and Technical Education opportunities

- Strategy 3: Optimize course scheduling and sequencing to ensure on-time degree/certificate completion

### Strategic Goal 2: Champion Community Engagement and Partnerships

#### ➤ **Strengthen Partnerships that Support Student Success**

- Strategy 1: Expand access to high school students and high school graduates
- Strategy 2: Leverage workforce and economic development opportunities
- Strategy 3: Promote civic engagement and community development

### Strategic Goal 3: Advance an Inclusive and Diverse College Community

#### ➤ **Enrich learning and organizational effectiveness by increasing the diversity and cultural competency of the employee workforce**

- Strategy 1: Maintain employee competency/skill relevancy through professional development and wellness programs
- Strategy 2: Increase student, faculty, and staff's level of intercultural competency

### Strategic Goal 4: Demonstrate Organizational Integrity and Sustainability

#### ➤ **Leverage technology, facility, financial resources, and processes that are sustainable and timely to meet the needs of our students, employees, and the communities that we serve.**

- Strategy 1: Align institutional sustainability efforts with national education climate initiatives
- Strategy 2: Create an environment that promotes student, employee, and community engagement and collaboration
- Strategy 3: Improve efforts to communicate and inform students and employees