

Paradise Valley Community College
Faculty Senate
Minutes
March 6, 2014
KSC 2605 (Hohokam Room) 2:30-4:00pm

Senators Present: Gary Smith, David Rubi, Kevin Arps, Dina Preston-Ortiz, Marianne Auten, Marilyn Cristiano, Michael Mitchell, Dale Heuser, John Chavez, Gary Kellgren, Ana Stigsson.

Guests Present

Mr. Dana Saar, Governing Board President

Dana Saar shared with Senate that the governing board has increased meetings to 2xs a month to increase information exchange and to improve support for the action plan of the board. Mr. Saar shared that the board is getting ready for 5 new board members in January.

Mr. Saar communicated that the Board has 4 outcomes including a focus on 1) university transfers 2) work development 3) developmental education and 4) community/ global engagement. Based on aggregate data of all college to date there has been no progress in these 4 areas. As a result the board is working on coming up with better metrics based on a policy governance approach to hold chancellor accountable. He shared that current research indicates that the Maricopa Community College brand is enjoying the highest point of brand recognition in a decade.

Mr. Saar also discussed that his district does not seem in favor of the possible Maricopa Community College tuition increase. He also discussed that Grand Canyon University is becoming competitive with the community colleges, i.e. tuition is lower on the front end, and high on the back end. Grand Canyon is also working on offering associate degrees in the future.

Herman Gonzales, Vice President Finance

Vice President Gonzales indicated that he is currently working on creating an Integrated Marketing Plan as interim vice president of Student Affairs. Vice President Gonzales shared that he shared the Estrella Integrated Marketing Communication with student affairs and other departments that influence marketing. The goal is to "map out" the PVCC framework, then identify gaps in execution and resource availability, adjust the PVCC model and then compare with how EMCC is approaching the task. In the end the goal is to adopt the best from both schools and move forward with a written plan.

1. Call to Order: 4pm
2. Approval of Agenda: Approved
3. Approval of Minutes: 10 Approved (1) abstained

4. Officer Reports

a. President

- i. Gary Smith discussed the result of his district wide survey on how issues are brought forward to Meet & Confer. Gary reiterated that he sent the survey as a faculty member and not on behalf of the FEC. The result of the survey indicates that faculty district wide want a better method to bringing issues forward to Meet and Confer. Gary will be sharing the results.
- ii. **Meet & Confer:** A preliminary agreement on the Retain and Retrain (RIF) policy was distributed to the faculty for feedback via an online survey. The other items (see Frank Wilsons latest Meet and Confer Minute – Jan 2014) are still in the discussion phase. It is expected more information will be available after the February 10th meeting. It was determined by the Meet & Confer team that the salary inversion issue affects approximately 400 faculty.
- iii. **Faculty Association Constitution Change:** The Constitution was changed to reflect the current practice of distributing representatives based on the percent of members of a college to the total membership. The text reads as follows: *The twenty two (22) members of the Faculty Executive Council will be allocated to the colleges in direct proportion to the number of faculty who are Active Regular Faculty Association members as of the date listed in Article IV of this Constitution for the preceding fall semester. If a college's allocation does not constitute a full voting representative (less than one half (0.5) of a voting representative), then an additional voting faculty representative will be added to the Faculty Executive Council and will be allocated to that college.*
- iv. **Faculty Association President Elect:** Salina Bednarek is the only self-nominee for the Faculty Association President Elect.

b. **President-Elect:** No report

c. **Treasurer:** Marilyn Cristiano submitted the PVCC Faculty Association Treasure's Report for January and February, 2014.

d. **Secretary:** No report

5. Information Items

- a. Maricopa Priorities: Gary Smith shared that reports being read, and will require updates.
- b. HLC: Mike Mitchel shared that he will have the HLC reading draft to campus by April.

6. Old Business

a. Scholarship/Essay Contest

- i. **Faculty Senate Scholarship / Essay Writing Contest:** The Faculty Senate approved to continue both of our student programs. Materials were distributed to the college. Please encourage your students to apply. Web

pages have been created for each of the programs containing information on the program and how to apply. URL's are as follows:

1. Scholarship:
<http://www2.pvc.maricopa.edu/senate/scholarship.htm>
2. Essay Contest:
<http://www2.pvc.maricopa.edu/senate/essayContest.htm>

- b. Vice President Student Affairs: Gary Smith communicated that Greg Silcox is serving ad interim Dean of Student Affairs. Greg's role as interim Dean of Student Affairs will end at the start date of the new Vice President of Student Affairs likely in early July 2014. Gary also shared that President Dale will be using an outside firm to vet potential candidates for the position Vice President of Student Affairs.
 - c. Marketing: Dina Preston-Ortiz and Gary Smith updated the faculty senate on their marketing meeting with Dr. Dale, Vice President Gonzales and Candace Oehler: Director of Marketing & Communications. Dr. Dale shared that thought was to "map out" the PVCC framework, then identify gaps in execution and resource availability, adjust the PVCC model and then compare with how EMCC is approaching the task as discussed by Vice President Gonzales in his presentation to the senate. In the end the goal is to adopt the best from both schools and move forward with a written plan. Dina shared that she has requested to be part of the team that maps out this marketing framework.
7. New Business
- a. President-Elect election committee will be formed in the coming weeks.
 - b. PAR/PARC: Gary Smith shared that there are issues with getting the right number of faculty to serve on PARC committees based on the RFP requirements because of limited faculty. Gary shared that there are holes in the RFP and that the RFP is vague regarding the PAR/PARC implementation process. Gary suggested that if the system is to work, we need to stay in compliance and modify the RFP to stay in compliance. Mike Mitchell requested that the PAR /PARC discussion be extended into the next senate meeting as a PVCC action item.
 - c. Water bottles for graduation: Mike Mitchell requested that Gary Smith check to see if water bottles are provide for faculty at the graduation. Gary Smith stated he will supply the water.
 - d. Human Resources: Kevin Arps shared that the Human Resources Process with regards to faculty hiring has been difficult with many workflow issues. Gary will follow up on the process and report back to senate.
 - e. Faculty Senate will be holding an informal faculty event on March 26 from 3-6pm. Location TBA.
8. Adjourn: 4:30pm

Next meeting: April 3, 2014, 2:30-4:00pm, KSC 2605 (Hohokam Room)